



project honduras.com

hondurasweekly



WEDNESDAY, OCT 5

There will be a pre-conference check-in at Casa de Todo (www.casadetodo.com) in Copán Ruinas for those who wish to pick up their programs and nametags in advance. Casa de Todo is the conference homebase. It is located one block from the central park.



THURSDAY, OCT 6

The conference will be held at the Clarión Copán Ruinas hotel (www.posadarealdecopan.com), near the entrance of Copán Ruinas. Small buses, based at Casa de Todo, will be available to transport conferees to and from the Clarión.

7:00 am / **Check In**

- ▶ Conferees have time to pick up programs and nametags, mingle, and begin networking!

8:00-8:30 am / **Marco Cáceres** of projecthonduras.com.

- ▶ Opening comments on the purpose of the conference and a summary of the program. The floor is open for questions or comments from the audience regarding the conference.



OPEN MICROPHONE

8:30-9:00 am / The floor is open to conferees who wish to briefly introduce themselves, their organizations, and their work in Honduras. The purpose is simply to begin getting to know each other by placing names with faces.

“HONDURAS AND ITS PEOPLE”

(WHAT IS IT THAT DRAWS VOLUNTEERS AND HUMANITARIANS TO HONDURAS?)

9:05-9:10 am / **Marco Cáceres** of projecthonduras.com.

- ▶ Comments and introduction of speakers.

9:10-9:30 am / **Carlos Roberto Romero** of Zamorano University in Zamorano.

▶ Art and the hidden cultural richness of Honduras, and its connection to the country's national identity. Many Hondurans have a very low level of awareness of their identity. They live each day in a medium rich in expressions and traditions, but one that is overshadowed by things foreign. Carlos' e-mail is dpaloelparaiso@yahoo.com

9:35-9:55 am / **Arturo Sosa** of Honduras Tips Magazine in San Pedro Sula.

▶ A vision for Honduras based on work as a professional photographer, documenting the country's people and natural resources. Arturo's e-mail is arturo.sosa@go.com.hn

9:55-10:10 am / **Open Q&A**

▶ The floor is open for questions. Questions should deal specifically with the presentations, and should be concise and to the point so that others may have a turn at the microphone.



/ **BREAK** – Get up, take a breather and help yourself to some refreshments outside.

PANEL ON COMMUNITY BUILDING

10:25-10:30 am / **Sandra Romero de Thompson, PhD** of Special Missions Foundation.

- ▶ Comments and introduction of speakers.

10:30-10:45 am / **Michael J. Franklin** of the Alabama Honduras Medical Educational Network (AHMEN) in Jasper, Alabama.

▶ Partnering with local and international organizations to organize annual continuing education seminars for librarians along the north coast of Honduras, encourage the idea of feeding kitchens as nurturing centers in Limon and Yorito, facilitate the operation of a school for the deaf in Plan de Flores, and meet the educational needs of at-risk young women in La Ceiba. Michael's e-mail is frankmj42@gmail.com

10:50-11:05 am / **Deborah Matherne** of El Camino a la Superación in Copán Ruinas.

▶ A sewing cooperative involving people from towns and villages of the Copán valley striving to enable and encourage Honduran families to learn new skills that will improve their lives and futures. Deborah's e-mail is scuba_sky@yahoo.com

11:10-11:25 am / **Jo Ann Swahn** of Honduras Good Works in Liberty Hill, Texas.

▶ Establishing micro-finance opportunities for single mothers in the village of El Paraiso. Jo Ann's e-mail is joann@hondurasgoodworks.org

11:30-11:45 am / **Johnny Pons** and **Pastor Alex Montoya** of New Life Fellowship in State College, Pennsylvania.

▶ Training and developing men for leadership in the community of La Acequia. Johnny's e-mail is jdp7@psu.edu

11:50-12:05 pm / **Robert Sutton** of La Asociacion Nuestros Ahijados in La Antigua, Guatemala.

▶ Institute for Trafficked, Exploited and Missing Persons (ITEMP). A project that works with local communities, NGOs, and a range of authorities to address the issue of human trafficking through prevention, investigation, rescue, rehabilitation, and government advocacy. Robert's e-mail is robert.sutton@anaguatemala.org

12:05-12:25 pm / **Open Q&A**

▶ The floor is open for questions. Questions should deal specifically with the presentation, and should be concise and to the point so that others may have a turn at the microphone.

<< PARALLEL SESSION >>

PRESENTATION ON "RETHINKING EDUCATION"

10:45-10:50 am / **Marco Cáceres** of projecthonduras.com.

▶ Comments and introduction of speaker.

10:50-11:10 am / **Michael Strong** of FLOW, Inc. in Austin, Texas.

▶ How to create educational programs that develop independent thinking, creativity, innovation, and entrepreneurship, especially in cultures that are characterized by respect for authority and hierarchy. Michael's e-mail is michael@flowidealism.org

11:10-11:25 am / **Open Q&A**

▶ The floor is open for questions. Questions should deal specifically with the presentation, and should be concise and to the point so that others may have a turn at the microphone.

<< PARALLEL SESSION >>

PRESENTATION ON "EXPORTING INNOVATION"

11:35-11:40 am / **Marco Cáceres** of projecthonduras.com.

▶ Comments and introduction of speaker.

11:40-12:00 am / **Stanley Marrder** of Honduras Weekly in Houston, Texas.

▶ Honduras has been quietly exporting high tech Internet applications to the United States and Europe during the past five years. Lessons learned, and some ideas for expanding the trend by emphasizing innovation in schools and universities. Stan's e-mail is eniver@mac.com

12:00-12:15 pm / **Open Q&A**

▶ The floor is open for questions. Questions should deal specifically with the presentation, and should be concise and to the point so that others may have a turn at the microphone.

/ Announcements – A little time for “house-keeping” announcements and any general comments or questions conferees may have before breaking for lunch.

12:30 pm / **Adjournment** – **Marco Cáceres** of projecthonduras.com.

- ▶ Closing comments and summary of next day's agenda.

/ LUNCH – Conferees are free to make their own lunch plans. There are numerous wonderful restaurants in town. Please consider making reservations in advance.



6:30-8:30 pm / **RECEPTION** – A reception for conferees at the Clarion Copán Ruinas hotel. Small buses, based at Casa de Todo, will be available to transport conferees to and from the Clarión.

FRIDAY, OCT 7

7:00 am / **Check In**

- ▶ Feel free to use this time to get a cup of coffee, mingle, take care of miscellaneous business and begin making your way to your seats.

7:45-8:00 am / **Marco Cáceres** of projecthonduras.com and **Sandra Romero de Thompson, PhD** of Special Missions Foundation.

- ▶ Miscellaneous business and summary of the day's agenda. Note that conferees will be free to have lunch in town.

PANEL ON HEALTHCARE & HIV/AIDS

8:05-8:10 am / **Sandra Romero de Thompson, PhD** of Special Missions Foundation.

- ▶ Comments and introduction of panel speakers.

8:10-8:25 am / **Bruce C. McFadden, PA-C** of the Alabama Honduras Medical Educational Network (AHMEN) in Jasper, Alabama.

- ▶ Sponsoring remote-area medical and eyeglass clinics, developing a partnership with and support for the Free Garifuna Hospital in Ciriboya and the annual International Medical Conference in Ciriboya, and expanding our footprint and efficiency by partnering with and mentoring young physicians from Honduras and Cuba. Bruce's e-mail is BCMCF@bham.rr.com

8:25-8:40 am / **Patrick Connell, MD** and **Krista Brucker, MD** of Clinica Esperanza in Roatán.

- ▶ Designing and implementing a community-based HIV voluntary counseling and testing program. An overview of some of the challenges in setting up and sustaining the program, as well as some of our preliminary demographic and incidence data. Krista's e-mail is kbrucker@gmail.com

8:45-9:00 am / **Melvin Tejada** of the Centro Cristiano de Servicios Humanitarios de Honduras (CCSHH) in El Progreso.

- ▶ Providing for the complete eye care needs of people with limited economic means in the area of El Progreso (Cortés). Melvin's e-mail is melvingt2000@yahoo.com

9:05-9:20 am / **Byron Morales, PhD** of the Southern Institute For Appropriate Technology (SIFAT) in Birmingham, Alabama.

- ▶ An initiative to train community health promoters. Byron's e-mail is byromen@yahoo.com

9:25-9:40 am / **Christine Frederick** of Walking With Children in Tegucigalpa.

- ▶ Utilizing a home-based case management approach with direct services available for children affected by HIV, their families and the communities in which they live so that families can learn to provide quality care to their orphaned and/or vulnerable children. The ultimate goal is to make it possible for children to remain in their homes and communities.

9:40-10:00 pm / **Open Q&A**

- ▶ The floor is open for questions. Questions should deal specifically with the presentations, and should be concise and to the point so that others may have a turn at the microphone.



/ **BREAK** – Time to network outside.

PRESENTATION ON “AID EFFECTIVENESS”

10:15-10:20 am / **Sandra Romero de Thompson, PhD** of Special Missions Foundation.

- ▶ Comments and introduction of speaker.

10:20-10:40 am / **Luc Lapointe** of Connexion Internationale in Canada.

- ▶ Tools to leverage the human and financial activities of the people contribute to the development of Honduras with their time, labor, skills, and financial resources, while connecting travelers to the volunteer groups working in the places they visit so that they can help support their projects. Luc's e-mail is consultant.luc@live.ca

10:40-10:50 am / **Open Q&A**

- ▶ The floor is open for questions. Questions should deal specifically with the presentation, and should be concise and to the point so that others may have a turn at the microphone.

PRESENTATION ON “GROWING YOUR FUNDING SOURCES”

10:55-11:00 am / **Sandra Romero de Thompson, PhD** of Special Missions Foundation.

- ▶ Comments and introduction of speaker.

11:00-11:20 am / **Glen Evans** of Art for Humanity in Arlington, Virginia.

- ▶ Practical and helpful insights for small non-profit groups looking to expand their base of individual supporters. The content will be Honduras specific, and it will not deal with grants because applying for grants can be staff intensive. Glen's e-mail is glenevans@artforhumanity.org

11:20-11:30 am / **Open Q&A**

- ▶ The floor is open for questions. Questions should deal specifically with the presentation, and should be concise and to the point so that others may have a turn at the microphone.

/ **Announcements** – Time for house-keeping announcements and any general comments or questions conferees may have before breaking for lunch.

<< PARALLEL SESSION >>

WORKSHOP ON "PARTNERING WITH THE BUSINESS COMMUNITY IN HONDURAS"

9:25-9:30 am / **Marco Cáceres** of projecthonduras.com.

- ▶ Comments and introduction of speakers.

9:30-11:30 am / **Charles George** of Vegas Electric in Roatán and Honduran attorney **Felipe Danzilo**.

▶ How volunteer and humanitarian groups can partner with the businesses in Honduras to become more effective over the long-term. There are many benefits from engaging with well-established local companies. We will examine the advantages of developing these relationships, in addition to sourcing and selecting potential private sector partners. We will address specific qualities non-profits would need to bring to the table and what would typically be expected from them. We will also look at some of the most common problems to working in Honduras and how to address those issues, and we will provide a thorough overview of Honduran labor law. Charles' e-mail is C.George@vegaselectric.net



11:45-1:00 pm / **LUNCH** – A buffet lunch will be served at the Clarion Copán Ruinas hotel.

<< PARALLEL SESSION >>

WORKSHOP ON "PARTNERING WITH THE BUSINESS COMMUNITY IN HONDURAS"

1:15-3:15 pm / **Charles George** of Vegas Electric in Roatán and Honduran attorney **Felipe Danzilo**.

- ▶ ... continuation of the morning session

PANEL ON EDUCATION #1

1:15-1:20 pm / **Sandra Romero de Thompson, PhD** of Special Missions Foundation.

- ▶ Comments and introduction of panel speakers.

1:20-1:35 pm / **Timothy Underwod** of Hope With Love, Inc. in the United States.

▶ The "ConnectHope" program, designed to recruit, train, equip, and mobilize proven technical business world professionals and industries with the intent to share their skill-set(s) and/or resources to promote sustainable and collaborative capacity-building focused processes, workers, and beneficiaries in Honduras. Timothy's e-mail is tim@hopewithlove.org

1:40-1:55 pm / **Nora Seddig** of Honduras Global in Tegucigalpa, Honduras and Houston, Texas.

▶ Hosting special workshops, courses, and lectures for select students in Honduras presented by Hondurans from around the world who possess expertise and experience in a wide range of professional fields. Norma's e-mail is info@hondurasglobal.org

2:00-2:15 pm / **Upshur Whittock** of Bilingual Schooling for Tela in Springfield, Virginia.

- ▶ Upshur's e-mail is whittock@bista.org

2:20-2:35 pm / **Carol Brouwer** of A Better World Canada in Red Deer (Alberta), Canada.

▶ The Chicken Project. An innovative school-based approach to teaching hygiene and nutrition and advancing education. Carol's e-mail is cbrouwer@netkaster.ca

2:40-2:55 pm / **Jairo Funez** of the Alison Bixby Stone School in Zamorano.

▶ A not-for-profit bilingual elementary school working to build effective professional relationships with other not-for-profit schools in Honduras, as well as with teachers from the surrounding public schools. Jairo's e-mail is jairof87@gmail.com

2:55-3:15 pm / **Open Q&A**

▶ The floor is open for questions. Questions should deal specifically with the presentations, and should be concise and to the point so that others may have a turn at the microphone.

3:30 pm / **Adjournment** – **Marco Cáceres** of projecthonduras.com.

▶ Closing comments and summary of next day's agenda.

SATURDAY, OCT 8

7:00 am / **Check In**

▶ Go ahead and get your coffee or tea, chat a little and begin making your way to your seats.

7:45-8:00 am / **Marco Cáceres** of projecthonduras.com and **Sandra Romero de Thompson, PhD** of Special Missions Foundation.

▶ Miscellaneous business and summary of the day's agenda.

PANEL ON CHILDREN & YOUTH

8:05-8:10 am / **Sandra Romero de Thompson, PhD** of Special Missions Foundation.

▶ Comments and introduction of panel speakers.

8:10-8:25 am / **Jorge Garcia** and **Tara Garcia** of Reach Out Orphanage Ministries (ROOM) in Lincolnton, North Carolina.

▶ Equipping orphanages with the means to make their home the best environment it can be, with a focus on nutrition, personal hygiene, clean living space, clean water, and gospel materials. Specializing in connecting orphanages to organizations that can meet other needs. Tara's e-mail is tarabgarcia@reachoutorphanageministries.org

8:30-8:45 am / **Valerie Nelson** of Familias Saludables in Roatán.

▶ Using a therapeutic tool called "Life Books" to help children who have suffered physical abuse or sexual abuse, neglect and abandonment – children with scattered histories and no photographs. We have used this tool with amazing success in our AIDS program, but it can be used for any child with a traumatic background. The beauty of the method is that you don't have to be a therapist to use it, and it can be completed in days. Valerie's e-mail is vlnelson113@yahoo.com

8:50-9:05 am / **Jeff Ernst** of Children's Villages of Honduras in Eden Prairie, Minnesota.

▶ "Positive Youth Development" and the important role that community involvement plays in a child's growth. Jeff's e-mail is directornacional@cvo.org

9:10-9:25 am / **David Ashby** of Helping Honduras Kids in La Ceiba.

▶ Dealing with the traumas, problems and treatment of sexually abused children and adolescents. A high percentage of Honduran children are sexually abused and/or exploited (up to 40%). When sexual abuse occurs at a young age, it usually leads to severe problems at the onset of puberty, sometimes earlier. David's e-mail is utilacays@yahoo.com



/ **BREAK** – Let's get up and stretch a bit.

9:40-9:55 am / **Phil Darke** of Providence World Ministries in Nashville, Tennessee.

▶ Focusing on the "why" and "how" of bringing excellence to orphanages in Honduras. An overview of the problems associated with sub-standard orphan care and the framework present in a high quality orphanage -- namely family, community, top-level education, excellent medical care, proper nutrition, and long-term self-sustainability. Phil's e-mail is phildarke@gmail.com

10:00-10:15 am / **Carson Rodeffer** of Light and Life International in Fernandina Beach, Florida.

▶ Incorporating education programs into children's feeding centers as well as working in a support role for other charitable organizations. Carson's e-mail is carsonrodeffer@me.com

10:20-10:35 am / **Blair Quinius** of Urban Promise Honduras in Copán Ruinas.

▶ Sharing "small victories" seen through youth employment and leadership development. Providing a holistic support network for children and youth through after-school programs, summer camps and youth leadership training. Blair's e-mail is blair.uphonduras@yahoo.com

10:35-10:50 am / **Edwin Mejia** of Ministerio para Niños y Familias ARROW in Tegucigalpa.

▶ Provide training and assistance to the staff of child protection institutions (or other projects that work with at risk children) in order to improve their childcare services. Promoting networking building among projects that offer direct to children.

10:50-11:10 am / **Open Q&A**

▶ The floor is open for questions. Questions should deal specifically with the presentations, and should be concise and to the point so that others may have a turn at the microphone.

/ **Announcements** – More good moments for "house-keeping" announcements and any general comments or questions conferees may have before breaking for lunch.



11:30-1:00 pm / **LUNCH** – A buffet lunch will be served at Clarion Copán Ruinas hotel.

PANEL ON EDUCATION #2

1:05-1:10 pm / **Sandra Romero de Thompson, PhD** of Special Missions Foundation.

▶ Comments and introduction of panel speakers.

1:10-1:25 pm / **Esther Bettney, B.A., B.Ed., OCT** of Siguatepeque Bilingual Christian School in Siguatepeque.

▶ Developing a comprehensive English curriculum for Kindergarten-Gr. 11. Sharing key steps and resources that can be transferred to other educational programs, as well as recent challenges and successes in coordinating an international teaching staff within a locally-run Honduran school. Esther's e-mail is esther@ceehonduras.org

1:30-1:45 pm / **Deborah Prieskop** of Steel Pan Alley in Roatán.

▶ A music school. The arts are what lift us above the subsistence level. Adding to arts for Honduran kids makes everyone's life richer. Come share the music. Deborah's e-mail is steelpandeb@gmail.com

1:50-2:05 pm / **Josh Balser** of Bilingual Education for Central America (BECA) in Cofradia, Honduras.

▶ Working for 10 years in Honduras to develop effective teacher training and bilingual education for low-income families, and lasting cultural exchange programs.

2:10-2:25 pm / **Genevieve Ross** of the Roatán Vortex Breakfast Program in Roatán.

▶ Sponsoring a nutritious breakfast program for students at the Luisa Trundle School in Roatán. How could we expect the children to learn and retain their lessons when their growling tummies were taking priority? Genevieve's e-mail is genevieveross@live.ca

2:25-2:45 pm / **Open Q&A**

▶ The floor is open for questions. Questions should deal specifically with the presentations, and should be concise and to the point so that others may have a turn at the microphone.

<< PARALLEL SESSION >>

PANEL ON FOR-PROFIT/IMPACT ENTREPRENEURSHIP

1:15-1:20 pm / **Sandra Romero de Thompson, PhD** of Special Missions Foundation.

▶ Comments and introduction of panel speakers.

1:20-1:35 pm / **Chris Haughey** of Tegu in Tegucigalpa.

▶ Creating models for establishing for-profit businesses which have a clear social focus. Chris's e-mail is chris@tegu.com

1:40-1:55 pm / **presentation**

▶

2:00-2:15 pm / **presentation**

▶

2:20-2:35 pm / **presentation**

▶

2:35-2:55 pm / **Open Q&A**

▶ The floor is open for questions. Questions should deal specifically with the presentations, and should be concise and to the point so that others may have a turn at the microphone.



OPEN MICROPHONE

3:00-4:00 pm / The floor is open to conferees who wish to make brief observations about the conference or Honduras in general.

4:00 pm / **Adjournment** – **Marco Cáceres** of projecthonduras.com and **Sandra Romero de Thompson, PhD** of Special Missions Foundation.

▶ Closing comments and announcement of the dates for the Conference on Honduras 2012. Recognition of everyone who helped to plan, organize and implement the conference. Thanks to the co-sponsors.